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Georgia Southern University Athletics



Athletic Foundation Launches Pledge Per Win Campaign for the 2021 Football Season

New Initiative adds another avenue from a fundraising standpoint

Athletic Foundation

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STATESBORO - The Georgia Southern Athletic Foundation has announced a new fundraising initiative for the 2021 football season through the [Pledge Per Win](#) campaign.

What is the Pledge Per Win campaign you ask? It's simple! You pledge the amount of money you would like to donate and after each Eagle Football victory during the 2021 season, your card will automatically be charged for the amount you pledged. For example, Gus pledges \$100 to the Pledge Per Win campaign. After each Eagle football win, Gus' card will automatically be charged \$100. So if the Eagles win 14 games during the 2021 season, Gus would have donated a total of \$1,400 to the Pledge Per Win campaign.

Fans will also be able to "Double Their Pledge" for rivalry games against App State & Georgia State and any postseason games.

Eagle Fans can sign up for the Pledge Per Win campaign now at GSEagles.com/PPW. PLEASE NOTE: No cards will be charged until the first Eagle football win of the 2021 season.

As we cheer our Eagles to victory in Paulson and beyond, your contributions through the Pledge Per Win campaign will go towards the Coaches' Continuity Fund which is used to help recruit and retain the best coaches in the country. We strive to provide our student-athletes with the best experience and resources possible, of which their coaches are an integral part.

For a complete list of FAQ and more information, [CLICK HERE](#) or contact [David Cutler](#) at DCutler@GeorgiaSouthern.edu or call (800) GSU-WINS.

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